



Train for Strain

Leadership Development at the Intersection of Events & Emergencies

Speakers

Matthew Ché Kowal, **Majestic Collaborations**

Christopher Singh, **The Metropolitan Museum of Art**

Tom Clareson, **Performing Arts Readiness**



The big idea

**Building leadership & crisis readiness
through your special events**



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Our hour together

Leadership Development at the Intersection of Events & Emergencies



Welcome & Introduction

Matthew Ché Kowal



Pathways to practice: Layers of rapid leadership

Christopher Singh



Pathways to practice: strategies & case studies

Matthew Ché Kowal



Pathways to practice: building local, regional & national networks

Tom Clareson



Audience Q&A

Share questions & resources







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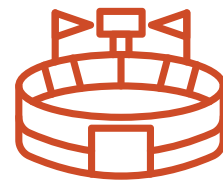
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Resilience officers and analysts have been known to call resilience a latent feature of a community: until a disaster strikes, it's difficult to measure, assess, or improve.

We know better.

If you'd like to see how your community will fare during a disaster in the future, go to its festivals today.

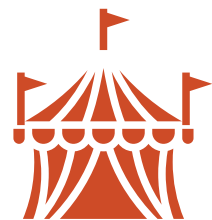




**100+ festivals across the country
with over a million attendees**



**150+ emergency plans or disaster
response networks for arts & cultural
organizations**



**Creation of a cross-agency Office of
Special Events in Denver, CO**



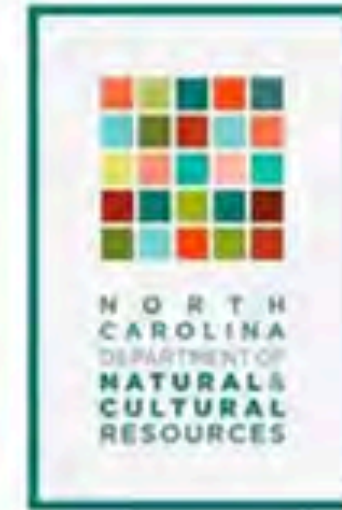
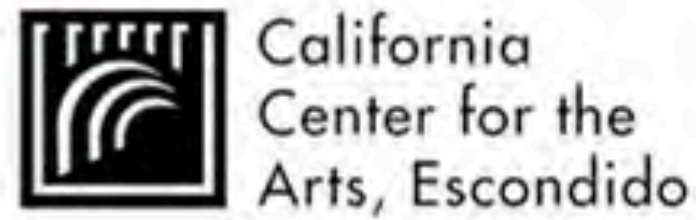
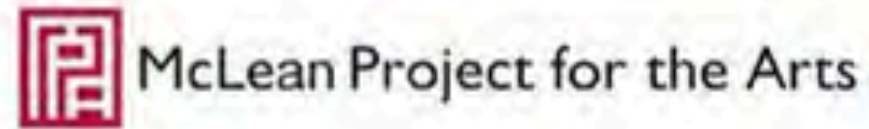
**Over 7,200 attendees in live
webinars & experiential classes**



**Site visits & reports to assess the
readiness of performing arts venues
to serve as resilience hubs**



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a community served by **LYRASIS**





The opportunity

Special events as living classrooms
to build organizational resilience



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1 Special events are the connective tissue between arts organizations, public safety & emergency management authorities, and the public.



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2 Special events offer a built-in calendar for training & relationship-building across sectors.



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3 Leverage events as opportunity to prototype, document, or collect data on larger infrastructure investments.

WATCH THE CIVIC CENTER EATS FEATURE



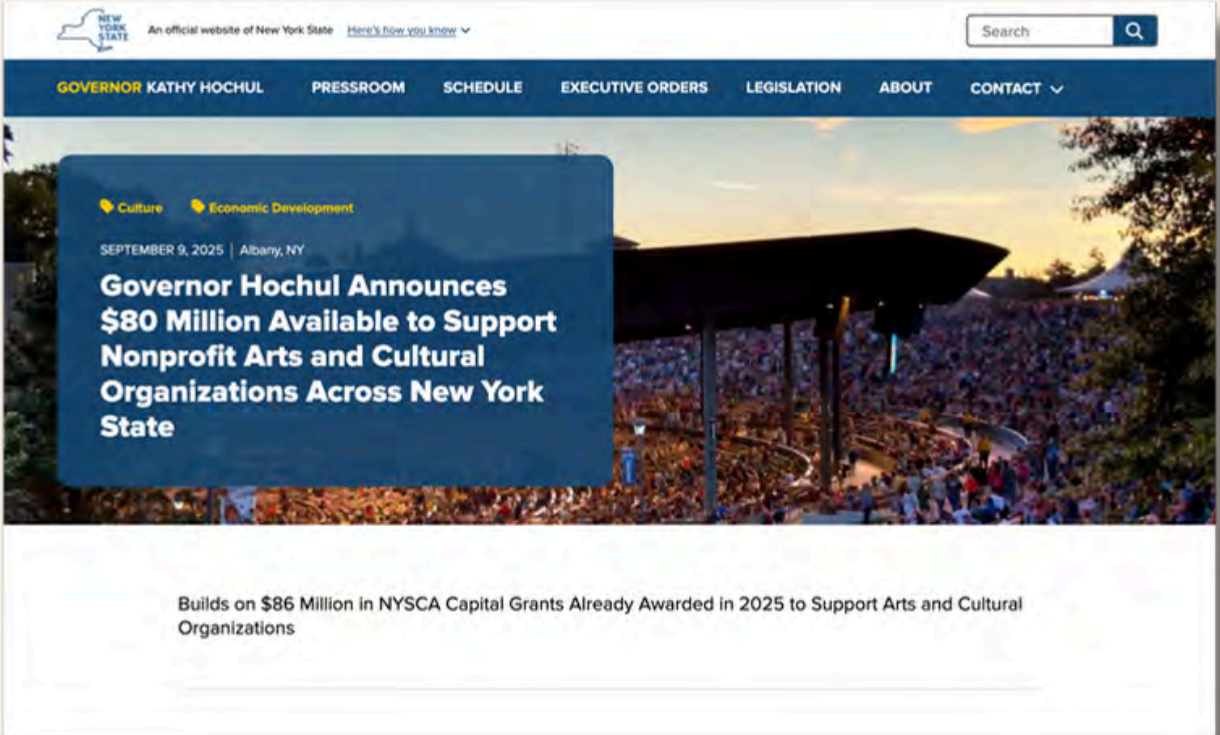
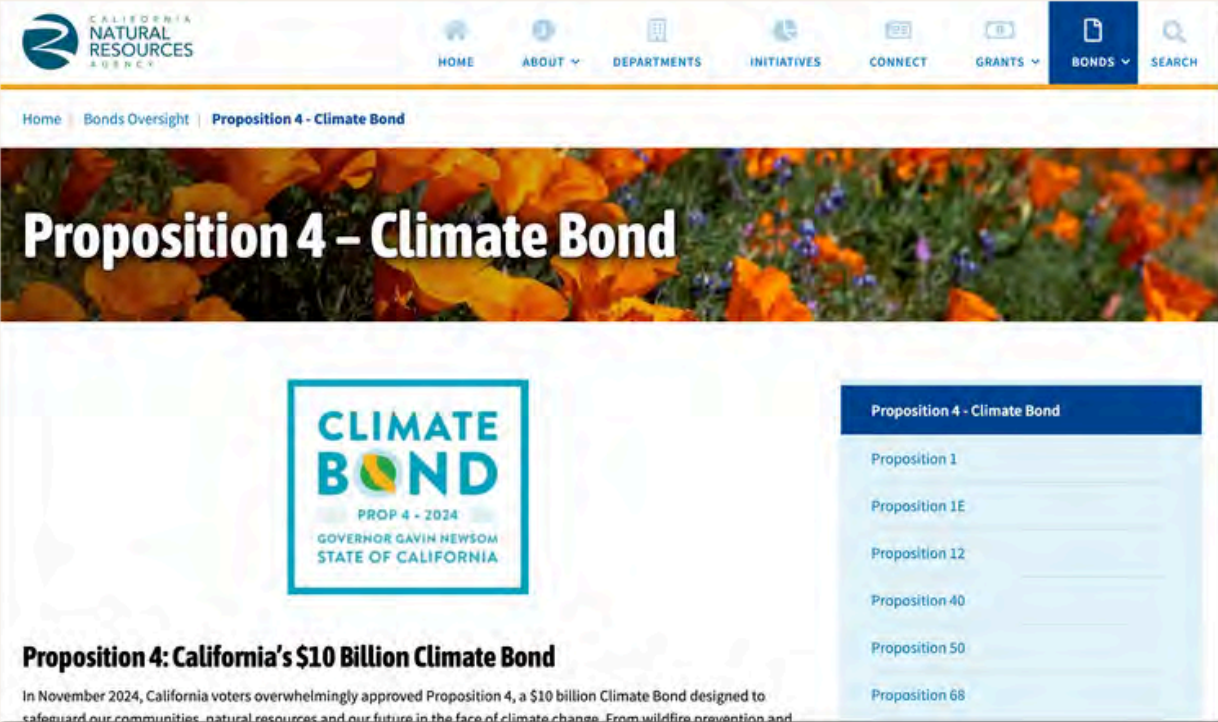
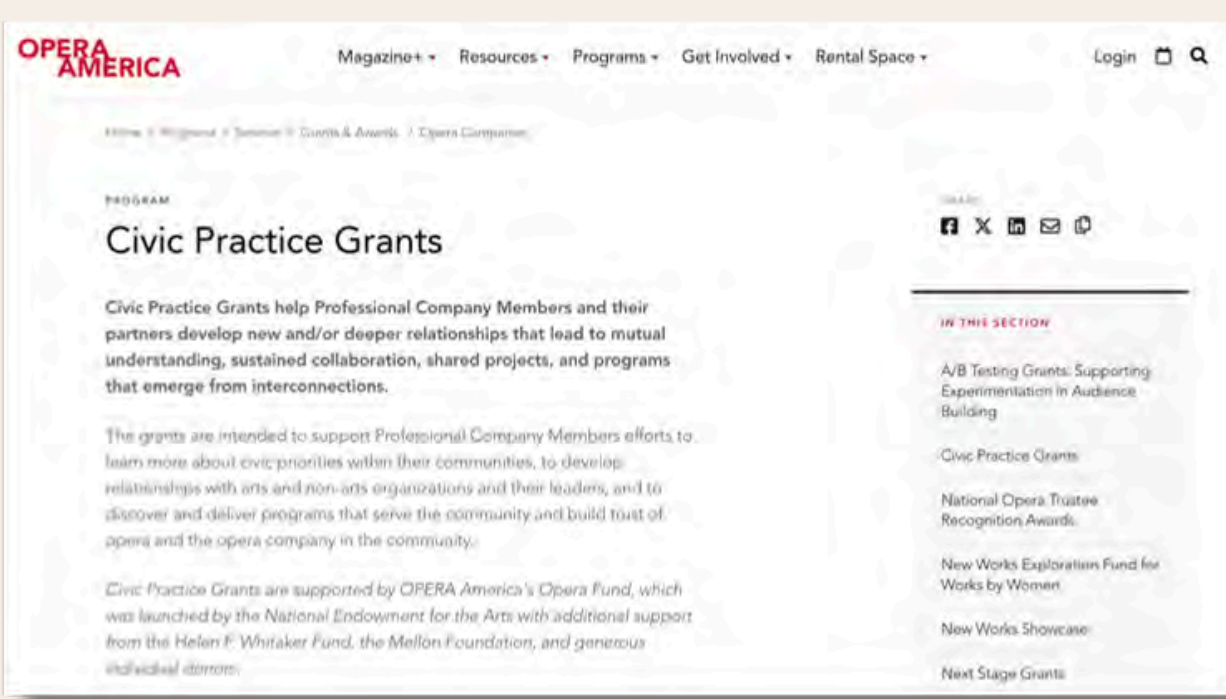
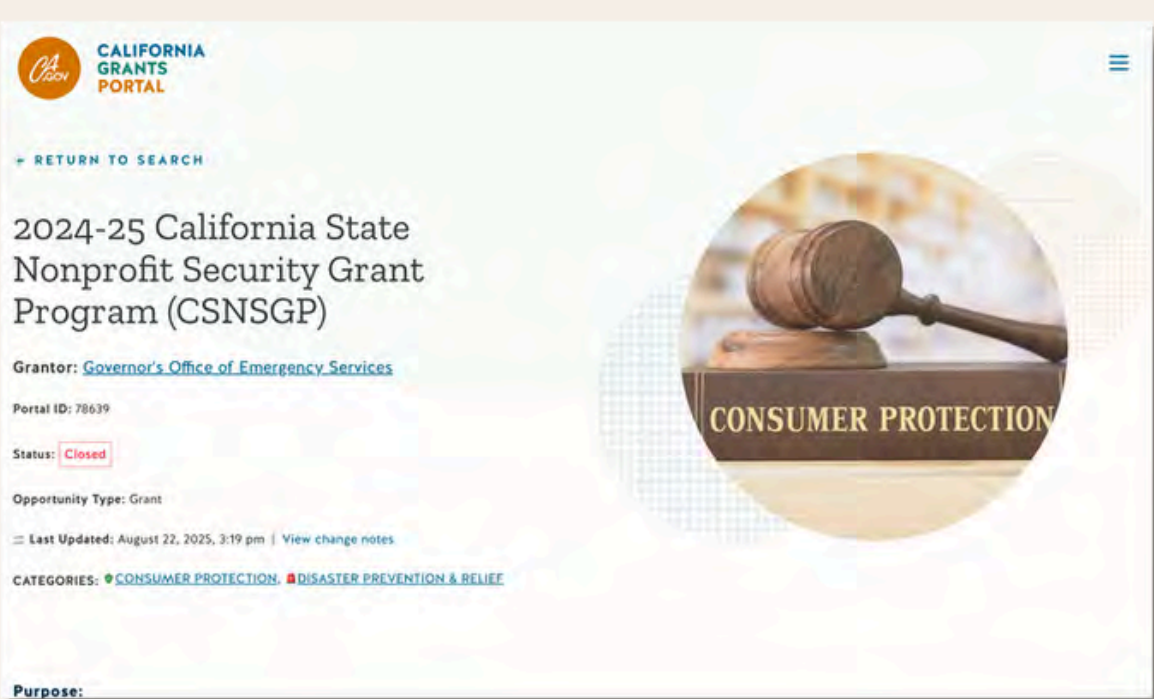
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Venue resilience self-assessment

Coming soon to readywhen.org/resources



What is the name of your organization or venue?

Where are you located?

City

State

Zip Code

Name of the primary contact

First Name

Last Name

Email

Phone Number

☐ The primary contact is the person completing this survey

Organization type



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**Will you be #ReadyWhen
a black-tie gala, a film
shoot, and a protest are all
happening onsite at the
same time?**





Christopher Singh

Senior Security Manager
The Metropolitan Museum of Art



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**Will you be #ReadyWhen
your vendors & volunteers
show up on event day?**





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Free online safety planning classes for event producers

FREE GUIDE

Free online safety classes

Available at readywhen.org/resources



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Volunteer Organizational Assessment

Available at readywhen.org/resources



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Takeaways

Will you be **#ReadyWhen** your community shows up on event day?

- Develop a training stack for volunteers, staff & vendors
- Document & track certifications/credentials
- Leverage special events as a regular cadence for training & drills
- Have a plan (and briefing!) for all engaged parties
- Model situational leadership, and provide practice opportunities



**Will you be #ReadyWhen
the city wants to use your
venue as an emergency
shelter?**





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Takeaways

Will you be **#ReadyWhen** your venue becomes a shelter?

- If you don't have a protocol, one may be given to you!
- Self-assessments are your friend
 - Map assets & vulnerabilities
 - Develop budget & funding priorities
 - Build & document relationships/agreements (cities, vendors, insurance)
 - Offload institutional memory in a transparent, accessible way



**Will you be #ReadyWhen the
safety plan was written by AI?**



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Takeaways

Will you be **#ReadyWhen** the safety plan was written by AI?

- Prioritize 1:1 interaction over formal processes
- AI is a great tool for **some** things: optimize specific known resource loads & constraints, or identify missing protocols





Get in touch

Matthew Ché Kowal
Majestic Collaborations

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Tom Clareson

**Director
Performing Arts Readiness**



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National Heritage Responders Network



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Alliance for Response

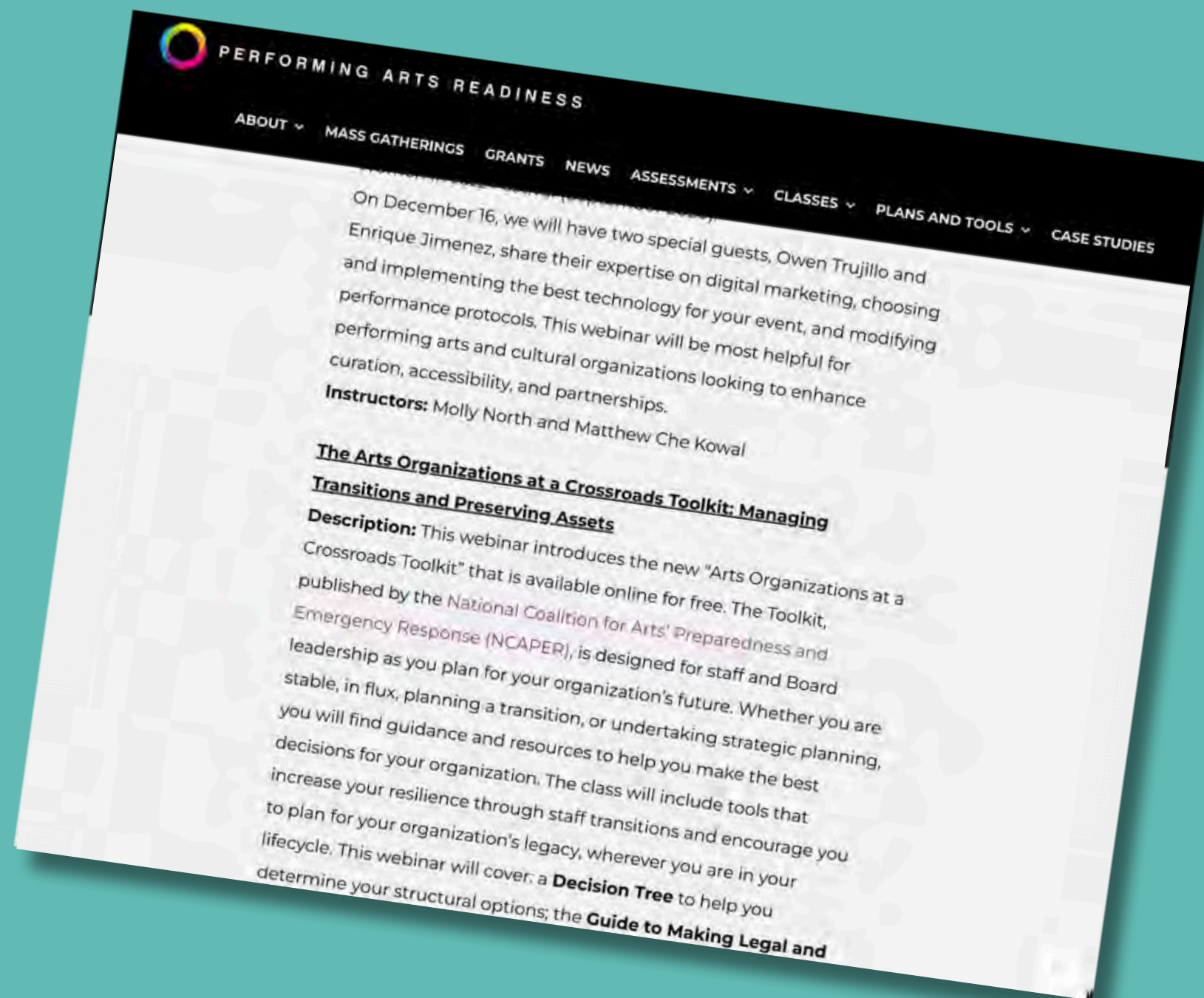


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PAR Webinars

performingartsreadiness.org/webinars



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Q&A

Resource sharing, feedback, peer connections



Next steps

Advancing a new model for readiness together



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What did you think?

Thank you for sharing your feedback about today's session!

tinyurl.com/train4strain





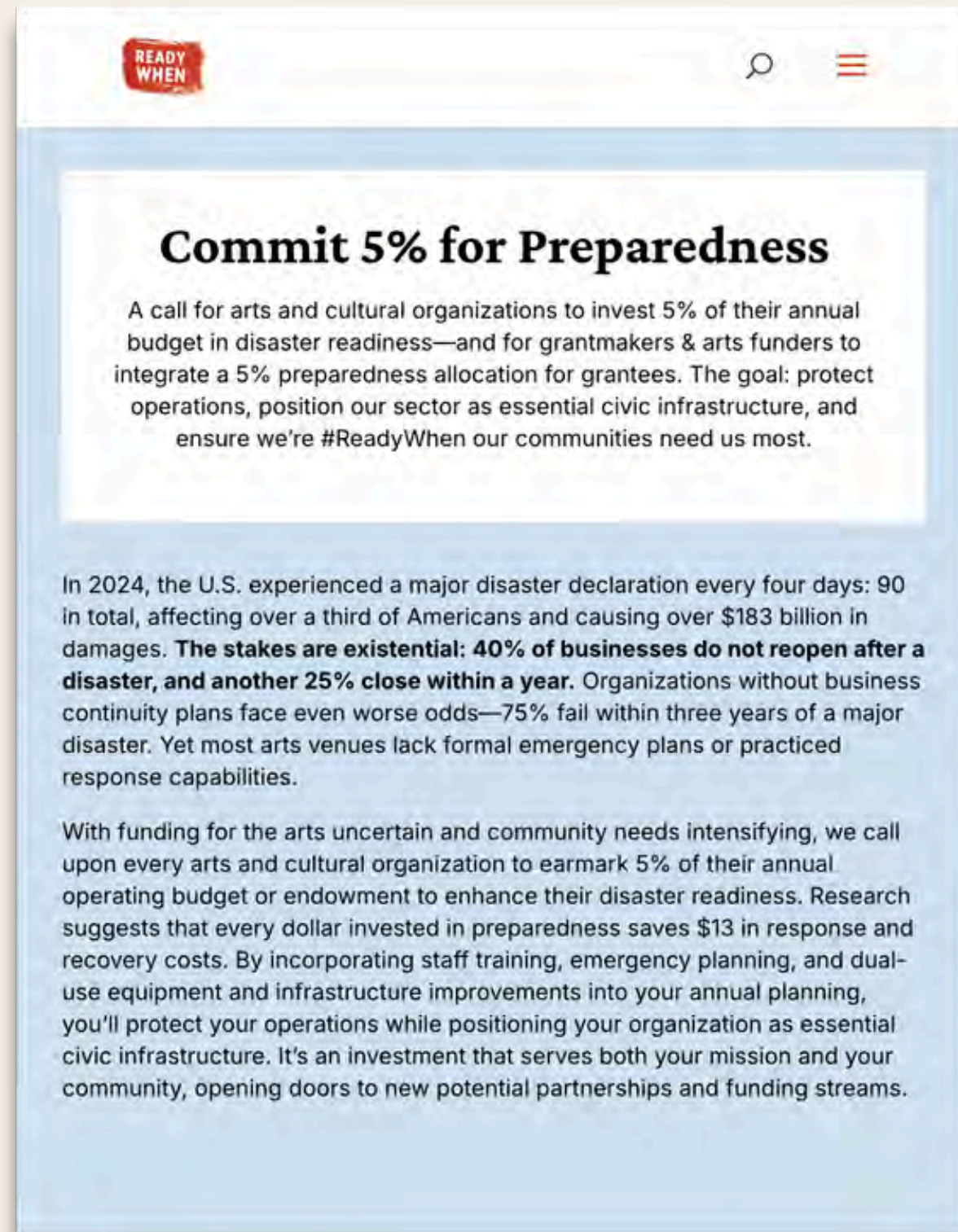
Advocate for the resolution

readywhen.org/take-action



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Pledge 5% for preparedness

readywhen.org/take-action



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Join the Opportunities Working Group

readywhen.org/owg



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Get the latest news & resources

readywhen.org/signup



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Get in touch

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