



2019 ANNUAL REPORT

MAJESTIC COLLABORATIONS

TO ADVANCE AND ENHANCE THE POWER OF GATHERINGS

We are proud to announce our new Mission, Vision, and Core Values, which will guide the continued development of our organizational culture and interactions with collaborators.

MISSION:

Empower communities to address environmental and humanitarian concerns with art, culture, design and planning.

VISION:

People and places are ever more vibrant and are fortified against emergencies, disasters and climate change.

CORE VALUES:

Transformative
Brave
Safe
Equitable
Joyful

STAFF:

Matthew Ché Kowal & Molly A. North

COLLABORATORS:

Ali Cornish, Aaron Bailey, Aaron Molander, Adrian Romero, Bill Germain, Brooke Dilling, Carol Hiller, Caroline Kert, Cassie Cowan, Catherine Beeson, Danny Stange, Desiree Ortega-Stange, Eliote Durham, Garey Kennebrew, Dr. Gigi Louisa Johnson, Jack Gustkey, James Robinson, Jan Newcomb, Janae De La Virgen, Janet Burgesser, Jason Dougherty, John Mosley, Julie Pomarantz, Kenzi Everitt, Laura Goldhamer, Lisa Gedgudas, Margaret Hunt, Matt Eaton, Megan Lane, Nate Hayden, Nicholas Caputo, Owen Trujillo, Patrick Mueller, Paul Bindel, Payden Widner, Raul Chavez, Renee Moffat, Richard Cadena, Sandy Nyberg, Sarah Fraser, Scott Buccieri, Shanna Shelby, Stacey Forrester, Stephen Collum, Steve Millin, Steven Adelman, Steven Hardy-Braz, Tariana Navas-Nieves, Tim Chatwood, Tom Clareson, Tom Zingaro, Tony Garcia, Ty Hubbard

KEY PROJECTS:

Arts & Cultural Network for Emergency Preparedness

PrideFest Served As The Backdrop Of Symposium That Teaches Event Emergency Safety

Art of Mass Gatherings | Innovating Music Podcast - The UCLA Herb Alpert School of Music

Civic Center Eats Undergoes Electric Grid Power Test



THE ART OF MASS GATHERINGS (AOMG)

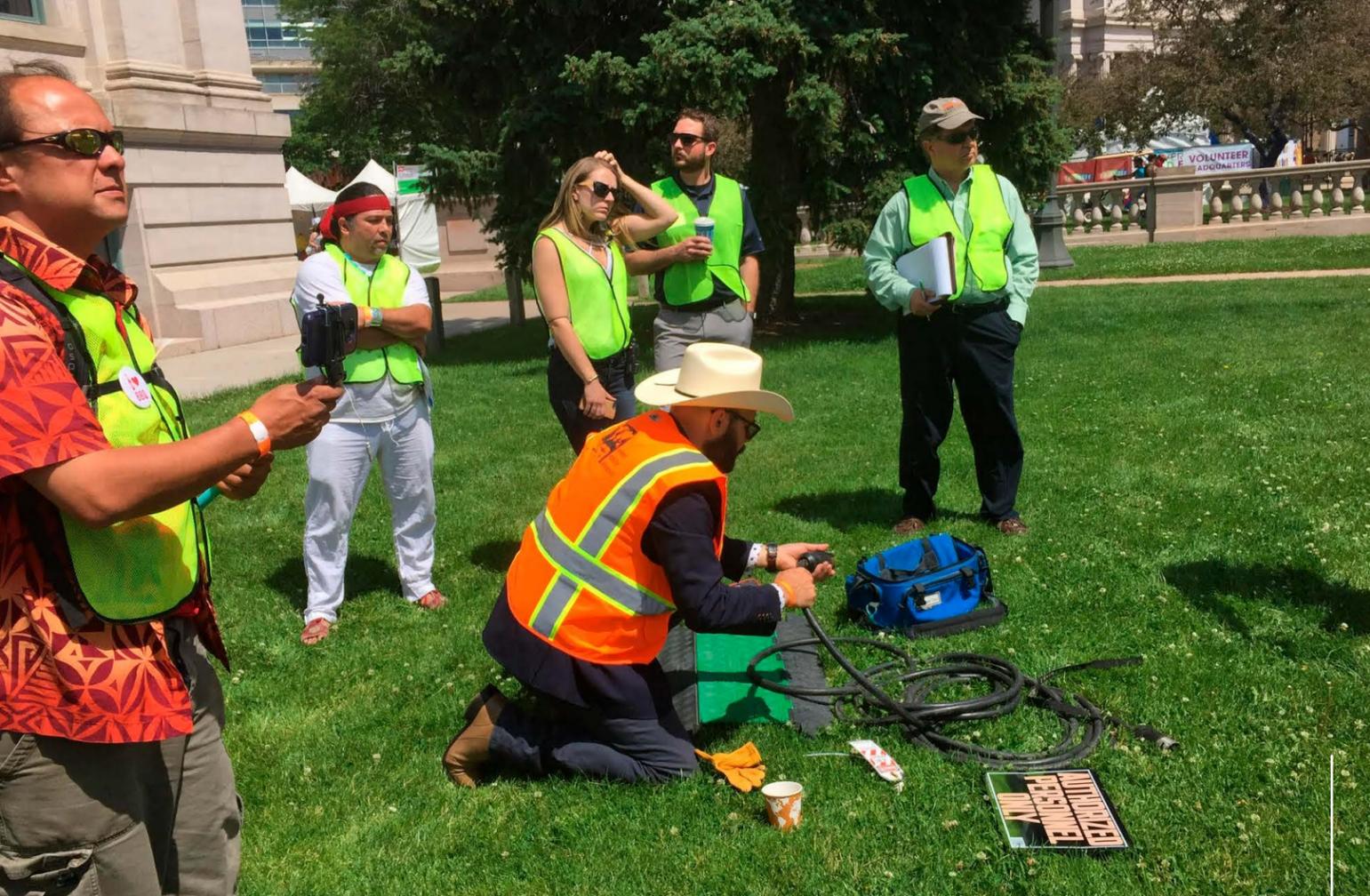
What is it? This experiential and immersive model is the first of its kind to use festivals as classrooms to activate an arts-focused approach to resilience and emergency preparedness. People who set up festivals are skilled at creating temporary cities with all of the necessary infrastructure such as water, waste, power, and structures. When we gather together to share our expertise, we elevate the safe, sustainable, accessible, and community-minded outcomes of events in our communities.

Ultimate Goal: Perhaps the greater, and longer-term benefit of these AOMG symposiums and workshops is that it embodies the “whole community” approach to resilience. This is an opportunity for those skilled in mass gatherings to share knowledge, join networks, and prepare to assist their own communities if impacted by emergency, disaster, or long-term changes in climate.

Who is it for? Everyone involved in events - performers, organizers, promoters, city staff, emergency responders, engineers, planners, vendors, audiences, and even the public - can attend trainings. The AOMG provides an opportunity where more diverse stakeholders can participate in community resilience.

AOMG is revolutionary:

Providing clear understanding of the myriad systems involved in events can optimize outcomes in times of celebration and crisis. A simple concept, but one that can change the course of event production and emergency preparedness, AOMG uses experiential learning in an immersive environment to encourage skill sharing by experts, collaboration across agencies, and activates artists and often marginalized populations to prepare to be leaders. Community resilience will rely on people who have been empowered to build knowledge, form networks and manage resources.



THE ART OF MASS GATHERINGS WORKSHOPS

Separate, follow-up workshops train people more specifically on one skill to help fortify local expertise. Workshops can focus on event and emergency electrics, harm reduction and gender safety, and emergency plans for venues and festivals



THE ART OF MASS GATHERINGS SYMPOSIUMS

Full-day symposiums introduce people to a wide variety of skills to plan and execute safe, sustainable, accessible, and community-minded events.





PRESENTATIONS

We presented at the following:

Legal Considerations for Large Scale Events, University of Denver;
Denver, CO (January)

McNichols Audio Seminar; Denver, CO (February)

South by Southwest; Austin, TX (March)

25th Annual Colorado Festivals and Events Association Conference
and Trade Show, Keynote; Estes Park, CO (March)

Colorado Transportation Symposium, Moderator; Denver, CO (April)

Denver Streets are for People; Denver, CO (April)

Amplifying Music in Our Los Angeles -
Being a Music City in Other Cities; Los Angeles, CA (May)

Vermont Arts Council Disaster and Resilience Network Launch;
Burlington, VT (September)

Grantmakers in the Arts; Denver, CO (October)

Event Safety Summit; Lititz, PA (November)



FIRE IN THE STREETS

Matthew was commissioned by Su Teatro to write the music and lyrics for a musical about the 1969 walk-outs at West High School. In honor of the 50th anniversary of the walk-outs, the community theater re-told the story of the Latino students who stood up to discrimination from their teachers and were the victims of police violence.



WATER TREE DESIGN

Majestic Collaborations designed and commissioned a water tree which was rented out by several large festivals in the Denver area in 2019. These trees can be temporarily installed to allow people to refill their water bottles or drink from a fountain. This simple, artistic fixture can significantly reduce single-use plastic bottles of water.

SPECIAL THANKS TO ALL OF THE ORGANIZATIONS THAT MADE OUR WORK POSSIBLE

[2MX2](#)
[Alan Bailey](#)
[Americans for the Arts](#)
[Andrew W. Mellon Foundation](#)
[Bicycle Colorado](#)
[Biennial Of The Americas](#)
[The Bohemian Foundation \(The Music District\)](#)
[Bright By Three](#)
[City & County of Denver \(Arts & Venues, Create Denver, The Buell Theater, & Denver Music Advancement Fund, McNichols Civic Center Building\)](#)
[Civic Center Park Conservancy](#)
[Clean Energy Means Business](#)
[Colorado Attorneys for the Arts](#)
[Colorado Business Development Foundation](#)
[Colorado Office of Economic Development \(Colorado Creative Industries\)](#)
[Colorado Solar and Storage Association](#)
[Colorado State University \(Salazar Center International Symposium\)](#)
[Consulate General of Canada in Denver](#)
[Control Group Productions](#)
[Cultivator Ads](#)
[Davis Phinney Foundation](#)
[Denver Art Museum](#)
[Denver PrideFest](#)
[Epilepsy Colorado](#)
[The Event Safety Alliance](#)
[Five Points Jazz Festival](#)
[Go 2 Learn](#)
[Grant Makers in the Arts](#)
[The Herb Albert School of Music](#)
[History Colorado](#)
[Indigenous Pop X](#)
[International Foundation for Cultural Property Protection](#)
[Latino Community Foundation of Colorado](#)
[Los Mocochetes](#)
[Lyrrasis](#)
[Metropolitan State University](#)
[The Mojo Barriers](#)
[The Newman Center for Performing Arts](#)
[Performing Arts Readiness](#)
[Nomad Sound](#)
[The Pink Hawks](#)
[Pix4D](#)
[The Reals](#)
[Sanders Marketing Group](#)
[Sound Diplomacy](#)
[Spectrum Audio](#)
[Su Teatro](#)
[Sunbelt Rentals](#)
[SXSW](#)
[Walk Denver](#)
[Warm Cookies of the Revolution](#)
[Youth on Record](#)
 ...and all of our paying clients!



MAJESTIC AMPLIFICATIONS

AFFIRMATIVELY PRICED AUDIO VISUAL SERVICES

INTRODUCING : MAJESTIC AMPLIFICATIONS

We spun off our audio/visual services into a separate business. In 2019, our diverse cadre of audio and video technicians served 35 concerts, conferences and festivals.

Our goal in 2020 is to amplify 75 socio-cultural gatherings with superb sound, lighting, and large-format visuals.

MISSION:

Amplify experts with inspiring solutions for environmental and humanitarian concerns through effective and innovative audio visual services.

VISION:

To strengthen communities through the sharing of ideas.

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